



QUEEN'S CONFERENCE ON THE
ENTERTAINMENT INDUSTRY

CORPORATE PARTNERSHIP

January 31st - February 1st





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LETTER FROM THE CO-CHAIRS

Dear Prospective Partner,

Thank you for your interest in the Queen's Conference on the Entertainment Industry (QCEI). On behalf of our entire team, we are incredibly excited to invite you to one of Canada's premier entertainment-focused business conferences for undergraduate students.

QCEI's mission is to inspire students to pursue their passions in entertainment by educating them about the business management side of the industry and offering career-building opportunities to enable them to pursue those passions. Building upon our inaugural success, we have increased our delegate capacity, expanded our brand network and welcomed top external delegates to the QCEI experience. This year, we plan on growing the conference further in many ways, most notably by offering our delegates and corporate partners numerous opportunities to make valuable connections. We have a number of other initiatives planned and given the incredible demand, the possibilities for success are endless.

Entering our eleventh year, we will continue our focus on educating and inspiring students to consider entertainment as a viable career option through keynote addresses, interactive workshops, speaker panels, and special events. As a corporate partner, your firm will have the opportunity to leave a lasting impression with our delegates, build your brand amongst Canada's developing leaders, and most importantly, have access to recruit the most passionate students.

We encourage you to learn more about our conference, as we believe you are a perfect fit to partner with us. Together, we are confident that we will be able to deliver one of the most insightful and inspiring conferences for our delegates and partners. We would be honoured to have you be a part of the Queen's Conference on the Entertainment Industry.

Colour outside of the lines,

QCEI Co-Chairs



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CONFERENCE SNAPSHOT

QCEI is a two-day conference consisting of the following events, aiming to showcase and highlight the organizational and managerial aspects of the entertainment industry.



KEYNOTE SPEAKER



INDUSTRY PANELS



WORKSHOPS



NETWORKING



VALUE OF A PARTNERSHIP

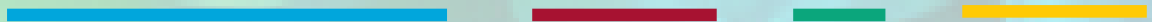
DISTINGUISH YOUR BRAND:

Distinguish your firm by co-branding with the prestigious Smith School of Business at Queen's University. Take advantage of the opportunity to be a part of a unique and exciting initiative!



PERSONALIZED EXPERIENCE:

We are committed to professionalism, collaboration, and excellence. Working with you through every step of our process, the executive team is devoted to customizing your experience to ensure you receive the utmost value possible.



HIGH-CALIBRE DELEGATES:

Partners have direct access to recruit and network with some of the brightest and most passionate undergraduate students in Canada. In addition, Partners will receive unparalleled reach when promoting job opportunities within your organization through various social media channels such as Facebook and LinkedIn. Make a lasting impression on the next generation of leaders!



PARTNERSHIP OPPORTUNITIES

QCEI 2026 provides a variety of opportunities for your company to get involved with our conference. Sponsors can choose to fill one or many of the partnership roles outlined below.

Each partnership is unique, and our team is committed to ensuring a flexible and tailored experience to reflect your company's vision and values. If you have additional ideas about how your company would like to get involved, please do not hesitate to contact any member of our sponsorship team.



TITLE PARTNER

(1X APPROX. \$5,000)

The Title Partner will be acknowledged and given representation at all events throughout the conference as the featured Partner of QCEI 2026. Partners will be able to work directly with QCEI executives to collaborate and tailor the conference to ensure that maximum value is received.

FEATURES INCLUDED:

- Recognition as Title Partner for QCEI 2026 throughout the entire conference
- Opening & Closing Keynote addresses
- Ability and/or option to send up to 5 company representatives to attend the conference
- Prominent advertisements in delegate packages, website and social media platforms, and all conference branded material
- 1-page spread embedded in the delegate handbook emphasizing all points of interest surrounding the company
- Opportunity to host a private, branded networking booth
- Access to the delegate resume book
- Distribution of promotional materials in delegate bags, if provided



WORKSHOPS PARTNER

(2 X APPROX. \$2,500)

Workshop Partners have a forum for interacting and observing top business students in real-world simulations created in partnership with the sponsoring firm and workshop coordinators. Delegates will present Partners with solutions to relevant and applicable problems within the Partner's industry.

FEATURES INCLUDED:

- Fully personalized case competition or live simulation, tailored around partnering firms relevant problems
- Option to send up to 5 company representatives to attend the workshop
- Opportunity for a company introduction before the workshop
- Advertisements in delegate packages, conference branded material, and website and social media platforms
- ½-page spread embedded in the delegate handbook emphasizing all points of interest surrounding the company
- Access to the delegate resume book
- Distribution of promotional materials in delegate bags if provided



INDUSTRY LUNCH PARTNER

(2X APPROX. \$2,500)

Industry Lunch Partners will be given the opportunity to host a private lunch with delegates specifically interested in your industry.

FEATURES INCLUDED:

- Opportunity to tailor the session as desired (i.e. networking booth, presentation, workshop, etc.)
- Option to send up to 3 company representatives to the event
- Advertisements in delegate packages, conference branded material, website and social media platforms
- Feature of the company logo in promotional materials
- Access to the delegate resume book
- Distribution of promotional materials in delegate bags, if provided





DINNER BANQUET PARTNER

(1X APPROX. \$3,500)

Dinner Banquet Partners will be given the chance to showcase their company and interact with the delegates of their choice in an intimate setting.

FEATURES INCLUDED:

- A company introduction preceding dinner
- Option to send up to 3 company representatives to the event
- Branded dinner tables featuring company logo in the centrepiece
- Advertisements in delegate packages, conference branded material, and website and social media platforms
- Feature of company logo in promotional materials
- Access to the delegate resume book
- Distribution of promotional materials in delegate bags, if provided





NETWORKING RECEPTION PARTNER

(5 X \$1,000)

The partner of the networking reception will be given the opportunity to engage in discussion surrounding meaningful themes and topics as addressed throughout the conference. Additionally, Partners can engage in further networking with conference delegates and attending guests.



FEATURES INCLUDED:

- An exclusive company introduction during the networking reception
- Option to send up to 3 company representatives to the event
- Advertisements in delegate packages, conference branded material website, and social media platforms
- Feature of the company logo in promotional materials
- Access to the delegate resume book
- Distribution of promotional materials in delegate bags, if provided



IN - KIND PARTNER

In-kind partners have the opportunity to provide branded material, delegate prizes, and speakers to engage and interact with students at the conference. As an in-kind Partner, the company will be promoted on all marketing and communication materials throughout the conference.

PREVIOUS IN - KIND PARTNERS:





PREVIOUS PARTNERS





2025 SPEAKERS



**ANTON
WIMMER**

Sr. Director/Sales, MLSE



**PIERS
HANDLING**

Former CEO, TIFF



**SARAH
TUNNEY**

Director of Business
Development, HBO



**ROB
BOLTON**

Head of
Marketing/Strategy,
Warner Music



**STEPHEN
KIELY**

CEO,
Dentsu Canada



**MICHAEL
MCMILLAN**

CEO,
Blue Ant Media



**HILARY
GOLDSTEIN**

Entertainment
Lawyer



**MIKE
COSENTINO**

President,
Cosmedia



**MOIRA
DEMOREST**

KPP+
Tourism Kingston



**KRISTINA
MCLAUGHLIN**

Director of Film Tax
Incentives at Global
Incentives



**ANDREW
BARNSELY**

CEO, Project 10
Productions Inc. &
President, Toronto
Film School



**SCOTT
GARVIE**

EVP, Business & Legal
Affairs



**CARLYN
KLEBUC**

General Manager,
Original Programming,
Bell Media



**CLARE
COWLING**

Managing Director,
BMO Media Finance



**KWESI
FOSU**

Content Creator and
social media influencer



**LOUIE
LA VELLA**

CEO, Found TV



CONTACT INFORMATION

Thank you for considering a partnership with our conference this year. We are dedicated to creating exciting and innovative relationships with our valued Partners. If you have any questions regarding a Partnership or becoming further involved with our conference, please contact one of our Co-Chairs or a member of our Sponsorship Team. We hope that you'll join us at QCEI 2026!

Sincerely,
The QCEI Sponsorship Team



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